

FOR IMMEDIATE RELEASE

July 21, 2008

## “ELMO’S GREEN THUMB”

The Red Monster with a Green Thumb Arrives on Long Island on Oct. 2

**LONG ISLAND, N.Y.** – Sunny isn’t just the weather forecast on Sesame Street - it’s also the name of Elmo’s sunflower friend! Join all your favorite friends on an amazing adventure as they help Elmo find a new home for Sunny when **Sesame Street Live** “Elmo’s Green Thumb” performs at Nassau Coliseum from Thursday, Oct. 2 through Sunday, Oct. 5. Tickets for all eight performances are on sale now.

Elmo has raised his sunflower, Sunny, from a seed, but his floral friend has outgrown the flower pot. Elmo and friends find Big Bird’s garden the ideal place for Sunny to flourish and grow but they are too excited to wait. Rather than let Sunny follow nature’s course, Abby Cadabby, Sesame Street’s fairy-in-training, casts a spell to make Sunny grow. The spell does just the opposite and, instead of growing, Elmo and all of his friends shrink! While Abby searches for just the right words to reverse the spell, Elmo, Zoe, Telly and friends explore Big Bird’s garden from a smaller perspective and learn some big lessons about patience, overcoming their fears and appreciating the role that each creature plays in our ecosystem – from dancing ladybugs and beautiful butterflies to grouchy beetles that scavenge the garden floor. Will being small help Sunny grow tall? It’s a fresh, original **Sesame Street Live** on a whole new scale!

Like television’s *Sesame Street*, each **Sesame Street Live** production features timeless lessons for all ages. The universal appeal of each musical Broadway-quality production continues long after preschool. Adults will appreciate the high-tech stagecraft, cleverly written script, and music they’ll recognize and enjoy sharing with children, such as “Ladybug Picnic,” “Inch by Inch” and “I Love Trash.”

**What:** **Sesame Street Live** "Elmo's Green Thumb"

**When:**

Thursday	Oct. 2	7 p.m. (*Opening Night Discount)
Friday	Oct. 3	10:30 a.m. & 7 p.m.
Saturday	Oct. 4	10:30 a.m., 2 p.m. & 5:30 p.m. (**Sunny Seats available)
Sunday	Oct. 5	1 p.m. & 4:30 p.m. (**Sunny Seats available)

**Where:** Nassau Coliseum  
1225 Hempstead Turnpike  
Uniondale, NY 11553

**Tickets:** \$12, \$15, \$22 and \$27. A limited number of \$37 Premium seats, \$52 Gold Circle seats and \$100 Sunny Seats are also available. \*Opening Night, all seats (excluding Premium, Gold Circle & Sunny Seats) are \$12.

\*\*Special Sunny Seat VIP packages available on weekend performances. Each Sunny Seat includes: a VIP Floor Seat, show program for every child, and a pre-show meet & greet photo opportunity with two characters.

County and facility fees of \$3.50 will be added to all ticket prices. Additional fees and discounts may apply. **For more information, call 516-794-9300. To charge tickets by phone, please call Ticketmaster at 631-888-9000 or 212-307-7171. Tickets may also be purchased online at [www.ticketmaster.com](http://www.ticketmaster.com).** For information online, please visit [www.sesamestreetlive.com](http://www.sesamestreetlive.com).

- more -



**ABOUT SESAME WORKSHOP**

Sesame Workshop is the nonprofit educational organization that changed television forever with the legendary *Sesame Street*. As the single largest informal educator of young children, local *Sesame Street* programs produced in countries as diverse as South Africa, Bangladesh and India are making a difference in over 120 nations. Using proprietary research to create engaging and enriching content, Sesame Workshop produces programs such as *Dragon Tales* and *Pinky Dinky Doo*. In addition, multimedia needs-driven initiatives provide families tools for addressing such issues as children's health, military deployment and emergency preparedness. Proceeds from the sale of Sesame Street products and services, and individual and corporate philanthropic support, endow Sesame Workshop's educational research and creative content for children around the world. Learn more at [www.sesamestreet.org](http://www.sesamestreet.org).

**ABOUT VEE CORPORATION**

Headquartered in Minneapolis, Minnesota, VEE Corporation is one of the most experienced and respected names in family-friendly entertainment. VEE Corporation has delighted millions of children around the world with live touring stage shows for over a quarter of a century. VEE also provides entertainment, promotion and event marketing services for the world's most respected brands and agencies. Clients and partners in the corporate, sports, museum and event marketing sector come to VEE for imaginative solutions to capture the undivided attention of their customers and audiences through custom-designed interactive environments that deliver brand and product-specific communication. For more information, please visit [www.vee.com](http://www.vee.com).