

NEWS RELEASE
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TONY HAWK'S BOOM BOOM HUCKJAM
presented by T-Mobile® Sidekick®
LAUNCHES 24-CITY U.S. SUMMER TOUR

Vista, CA (May 15, 2008) - Now in its sixth year, **Tony Hawk's Boom Boom HuckJam presented by T-Mobile Sidekick** and starring **TONY HAWK**, takes some of the biggest names in action sports on the road to 24 cities this summer. The tour features some of the most exciting athletes from the world of skateboarding, BMX and freestyle Moto-X, along with popular radio personality, emcee Jason Ellis, and featuring Mike Relm. This year's tour is sure to be the most exciting event of the summer with special ticket offers including Carload prices making it fun and affordable for everyone.

**NASSAU COLISEUM PARKING LOT
AUGUST 7 @ 6 PM**

TICKETS: \$35 per person (G.A.) & \$100 per carload*

*Carload limited to 6 people per car

Tickets are on sale Saturday June 21 at noon. Tickets can be purchased at all Ticketmaster outlets, online at www.ticketmaster.com or charge by phone at 631-888-9000. Tickets will be available at the Nassau Coliseum box office starting @ 9:30am on Sunday June 22. All times are subject to change and ticket prices are subject to service charges & facility fees.

The 2008 tour includes skateboarding legend Tony Hawk, along with top BMX pros Kevin Robinson, Dennis McCoy and John Parker, plus freestyle Moto-X stars Drake McElroy, Matt Buyten and Greg Garrison, as well as skateboarders Sergie Ventura, Kevin Staab, Jesse Fritsch and Neal Hendrix. The giant traveling Boom Boom HuckJam halfpipe, with Moto ramps and Jumbotrons, is the focal point of the tour's outdoor festival area where attendees can interact, win prizes and join in the fun. This year's tour also welcomes special guest, video turntablist Mike Relm, a unique performer whose music and video show is truly cutting edge. Also sponsoring the 2008 tour are **Guitar Hero**, **the Jeep® brand**, **göt2b**, **Shredordie.com** and **truth®**.

"We're back!" **Hawk** says of the tour, "This is going to be the best and biggest HuckJam so far. I can't wait to hit the road!"

Tony Hawk's best-selling HuckJam brand can also be found on a wide range of products from skateboards, helmets and pads, to bicycles, bedding and accessories. For more information: <http://www.boomboomhuckjam.com>